



working towards zero waste

Aiming to develop Sustainability within our communities and significantly reduce our Ecological footprint within Wales. Through using 'closed loop' recycling, we are moving towards a Zero Landfill option.

**Mission:**

"To provide Wales with regional facilities for the sustainable management of Clinical and Offensive Hygiene Wastes and further enhance the diversion from landfill"

The Welsh Assembly Government's policy framework, Towards Zero Waste, aims to reduce dependency on landfill and specifically targets biodegradable waste in landfill sites, such as Nappies, Adult Incontinence pads and Feminine Hygiene products (Absorbent Hygiene Products).

The report highlights that by 2025, there will be a significant reduction in waste (of around 27% of 2007 levels) and any waste that is produced must be managed in a way that makes the most of our valuable resources. There is also a legal obligation to consider the Waste Hierarchy in relation to waste generated and ensure all practical efforts have been taken to minimise environmental impact. Landfill disposal is the very last option.

With our new Hydro-recovery process, we can now offer a local, cost-effective solution to this problem. Through collaboration and support from the Welsh Government, Natural UK has pioneered a radical, innovative process to recover the plastics and cellulose material that would previously have been sent to landfill. In the UK alone, it is estimated that there are in excess of 1 million tonnes of Absorbent Hygiene Products (AHP's) disposed of annually.

**Benefits:**

- A pioneering, local, environmentally-friendly solution to landfill waste
- Competitive pricing, ensuring future stability against upcoming landfill tax increases
- Diversion from landfill meets all EU directives on biodegradable wastes
- Reduce your carbon footprint. Around 4.7% of direct greenhouse gas emissions in Wales is produced by the decomposition of biodegradable waste in landfills
- Through Hydro-recovery process, cellulose and plastic materials are recovered for future use
- Fulfil your requirements to consider the Waste Hierarchy
- Responsibly manage your various waste streams



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developing solutions  
for a better future

problem. process. progress. **natural uk!**

**PROBLEM**  
disposable nappies...

**PROCESS**  
recovered material...

**PROGRESS**  
regenerated forms...

'closed loop'  
recycling

